



Seaside Pride | June 20–22, 2025



Seaside Pride invites you to join a vibrant celebration as we host our 2nd annual LGBTQ+ Pride Festival from Friday, June 20 to Sunday, June 22, 2025. Hosted by the Seaside Pride Committee in partnership with the Seaside Heights Business Improvement District, Exit 82 Theatre, Toms River Pride, and B98.5, our mission is to foster an inclusive environment where individuals of all backgrounds and identities are celebrated and empowered. Through collaboration and engagement, Seaside Pride strives to promote cultural enrichment and economic vitality. Together, we are creating memories, forging connections, and fostering prosperity at the Jersey Shore.

Our weekend-long programming offers engagement opportunities for everyone of all ages, including live performances and social activities, educational vendors and resources, and art, wellness, and community activations, all taking place on the boardwalk, beach, and at participating venues in and around Seaside Heights and Seaside Park.

Get Involved

- Attend Seaside Pride with friends and family and help spread the word
- Become an official Seaside Pride Sponsor by [donating](#) to Exit 82 Theatre via PayPal
- Become a Nonprofit Vendor for the Boardwalk Vendor Fair taking place on Saturday, June 21 from 11am-5pm at the Franklin Avenue Stage by emailing SeasidePrideNJ@gmail.com
- Sign up as a volunteer and join the Seaside Pride host committee
- Purchase Seaside Pride [merchandise](#) via Farro's Tees
- Host a fundraiser or community event in association with Seaside Pride
- Make a donation through the Seaside Heights Business Improvement District 501c3 host organization
- Follow the @SeasidePrideNJ [Instagram](#) and [Facebook](#) accounts
- Learn more by contacting SeasidePrideNJ@gmail.com and visiting Exit82Theatre.com/Seaside-Pride



@SeasidePrideNJ



Exit82Theatre.com/Seaside-Pride



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2025 Partnership Opportunities

It is through the support of dedicated partners that allows us to produce Seaside Pride as an annual celebration. We are pleased to offer the following sponsorship opportunities, and are also open to getting creative with tailored partnerships, including in-kind, portion of proceeds donated, discounted Pride rates, and other engaging community collaborations.

Platinum Sponsorship \$1000

- Two standalone social media posts
- Two social media posts in the month prior to the celebration
- Two social media posts in the month of the celebration
- One email blast - BID 30,000 people
- Logo on step and repeat
- Large logo on banner on the boardwalk
- Small and large Pride flags
- Gift bag with rainbow items
- Events listed on flyers

Gold Sponsorship \$500

- Social media post in the month of the celebration
- Medium logo on the banner
- Medium logo on step and repeat
- Small and large Pride flags





Silver Sponsorship \$350

- Small logo on the banner
- Small logo on step and repeat
- Small and large Pride flags

Sponsor donations can be made to Exit 82 Theatre via [PayPal](#). The advertising copy deadline for partners is [May 31, 2025](#) and files should be submitted electronically to SeasidePrideNJ@gmail.com in CMYK jpeg format without printer's marks. To learn more, visit Exit82Theatre.com/Seaside-Pride.



2025 Events Schedule

JUNE 20-22 EVENTS SCHEDULE 2025

FRI
JUNE 20

- 5-11PM KICKOFF PARTY WITH B98.5 LIVE @ JIMBO'S BAR & GRILL
- PRIDE KARAOKE
- COMMUNITY ART ACTIVATION

SAT
JUNE 21


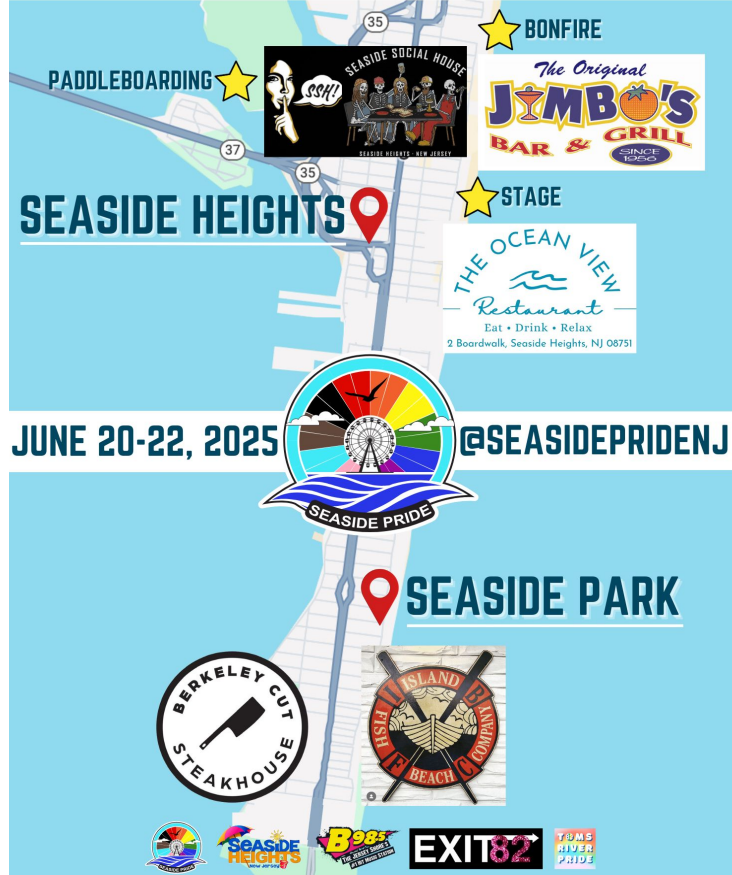
- 9:15AM YOGA @ FRANKLIN AVE BOARDWALK STAGE
- 11AM-5PM NONPROFIT VENDOR FAIR @ FRANKLIN AVE STAGE
- 11:30AM DRAG BRUNCH @ SEASIDE SOCIAL HOUSE
- 2-5PM B98.5 LIVE @ FRANKLIN AVE STAGE
- 4-7PM HAPPY HOUR @ OCEAN VIEW
- 7-10PM BEACH BONFIRE & MUSICIANS @ NORTH END
- 9PM-1AM DANCE PARTY (TBA)

SUN
JUNE 22

- 8AM PADDLEBOARDING ON BARNEGAT BAY @ SUNSET BEACH
- 11:30AM DRAG BRUNCH @ BERKELEY CUT
- 3PM DRAG BINGO @ ISLAND BEACH FISH CO.
- TEA DANCE (TBA)

@SEASIDEPRIDENJ

MORE INFO HERE

PADDLEBOARDING ★

SEASIDE SOCIAL HOUSE
SEASIDE HEIGHTS, NEW JERSEY

★ **BONFIRE**

The Original JIMBO'S BAR & GRILL
SINCE 1950

★ **STAGE**

THE OCEAN VIEW Restaurant
Eat • Drink • Relax
2 Boardwalk, Seaside Heights, NJ 08751



SEASIDE HEIGTS



SEASIDE PRIDE

SEASIDE PARK

BERKELEY CUT STEAKHOUSE

ISLAND BEACH FISH CO.
BEACH CO. COVENANT

Seaside Pride 2024 Highlights



Press & Promotion



OCEAN COUNTY

Seaside Pride! Seaside Heights hosts first Pride event



Peter Ackerman



Published 4:55 p.m. ET June 22, 2024 | Updated 4:52 a.m. ET June 24, 2024



Pride March from Drifters on the Boulevard to the Boardwalk. Seaside Heights Pride march and other events to celebrate gay pride in Seaside on June 22, 2024.

Peter Ackerman, Asbury Park Press

Pride Partners

- Borough of Seaside Heights
- Business Improvement District
- Seaside Heights Police Dept
- Borough of Seaside Park
- Ocean County Tourism
- B98.5
- Jimbo's Bar & Grill
- Drifters of Seaside
- Seaside Social House
- Conch Corner at SSH
- Ocean View
- Lucky Leo's
- Lavallette Liquors
- 22&Co.
- Farro's Tees
- Sherwin-Williams
- Glitter Done Key West
- Evan Phalon Consulting
- Snooki Shop
- Ignite Mind Body Soul
- Phoenix Fitness
- Pure Yoga Toms River
- Pink Moon Yoga & Wellness
- Casino Pier
- Hershey Motel
- Sunrise Motel
- New Jersey Devils
- Toms River Pride
- Garden State Equality
- Barnegat Pride
- Stafford Pride
- Ocean County Library
- Ocean County College
- Preferred Behavioral Health
- Free Mom Hugs
- RWJB Community Medical Center
- Wind Wolves
- Nessa Sky, Lady Celestina, Kirby
- Michael Cook
- DJ Chaka
- Jimi Delucci
- Johnny Nameless Band
- Tommy Strazza & Kayleigh
- Inspired By Music LLC
- Surf Liquors
- Kohr's
- Sand Bar
- Jersey Roll
- Lava Java
- Henry's at Klee's
- PIP Printing
- Ava's Clothing Pop-up
- Lasting Linx



2024 Event Engagement

Attendee Numbers

- Boardwalk Festival: 1,000+ Attendees, 4 Nonprofit Vendors
- Opening Party at Jimbo's: 150
- Boardwalk Yoga: 27
- Boardwalk Zumba: 70
- Drag Brunch at Drifters: 102
- Pride March: 100
- Ally Party at Ocean View: 40
- Beach Bonfire: 100
- Loud & Proud Party at Seaside Social House: 150

Attendee Locations

- | | |
|--------------------|--------------------|
| • Toms River | • Hoboken |
| • Jackson | • Island Heights |
| • Beachwood | • Jersey City |
| • Seaside Heights | • New Hope |
| • Lavallette | • South Toms River |
| • Seaside Park | • Barnegat |
| • Point Pleasant | • Union County |
| • Hunterdon County | • Long Island |
| • Asbury Park | • Key West |
| • Mount Holly | • Vero Beach |
| • North Bergen | • Wisconsin |
| • Morris County | • Chicago |
| • Atlantic City | |



FRI
JUNE 21 2024

5 PM-11 PM COMMUNITY PAINT EVENT
8 PM-11 PM BACARDI BARTENDING COMP
GLITTER DONE SHOP FRIDAY & SATURDAY
@JIMBO'S BAR AND GRILL

SAT
JUNE 22 2024

8 AM YOGA @ SEASIDE STAGE
9:30AM ZUMBA @ SEASIDE STAGE
11 AM DRAG BRUNCH @ DRIFTERS
2 PM MARCH @ DRIFTERS TO BOARDWALK
2 PM -5 PM B98.5 LIVE @ FRANKLIN STAGE
3 PM-7 PM KITE FLY WITH WOLF KITES @ GRANT AVE
5 PM JOHNNY NAMELESS & SUSU @ FRANKLIN STAGE
5 PM-8 PM ALLY PARTY @ OCEAN VIEW
7 PM-10PM BEACH BONFIRE @ NORTH END
9 PM-1 AM LOUD & PROUD @SEASIDE SOCIAL HOUSE



MORE INFO HERE